



GOVERNMENT OF PAKISTAN  
DIRECTORATE GENERAL OF CUSTOMS VALUATION  
7<sup>TH</sup> FLOOR, CUSTOM HOUSE KARACHI  
Phone: 021-99214144

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No. Misc/25/2017-III/1014

Dated: 2 -10-2024

VALUATION RULING NO. 1906 / 2024

1. This ruling supersedes Valuation Ruling No. 1699/2022 dated 06.12.2022.
2. This Ruling shall be applicable until the same is rescinded or revised in terms of sub-section (7) of Section 25A of the Customs Act, 1969.
3. The revision petition against this Valuation Ruling can be filed under Section 25D of the Customs Act, 1969, within 30 days before the Director General, Customs Valuation.
4. The values in valuation ruling shall be treated as minimum benchmark values and shall be applicable to the given description and specification of goods.

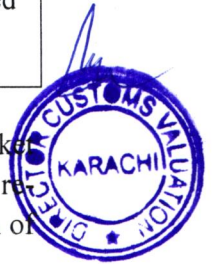
Subject: DETERMINATION OF CUSTOMS VALUES OF LADIES HAND BAGS/SHOULDER BAGS/PURSES AND CLUTCHES/WALLETS MADE OF ARTIFICIAL LEATHER/TEXTILE MATERIAL (LOW END BRANDS/UNBRANDED UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.

1.	Valuation Ruling	Redetermination / revision of values of earlier Valuation Ruling No. 1699/2022 dated 06.12.2022.
2.	Date of meetings with stakeholders	The meetings with relevant stakeholders were conducted on 23.11.2023 and 11.09.2024

**Background of the Issue:** In pursuance of analysis of import data, current market trends, the difference in market prices and customs values, an exercise for the redetermination of customs values of subject goods was initiated under Section 25 and 25A of the Customs Act, 1969.

2. **Analysis to determine Customs Values:** Ninety (90) days' data has been scrutinized and market inquiry has also been conducted. In spite of lapse of considerable time, no documents or evidences, as requisitioned, were submitted by the stakeholders. International and retail market prices have also been considered for determination of fair customs values.

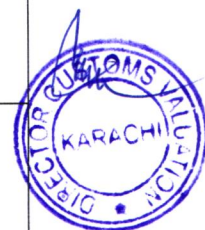
3. **Method (s) adopted to determine Customs values:** Valuation methods, provided in Section 25 of the Customs Act, 1969, were applied in sequential order. The transaction value method as provided in sub-section (1) of Section 25 of the Customs Act, 1969, was found inapplicable as declared values do not correspond to market prices. The values of Identical and similar goods as per sections 25 (5) & (6) ibid could not be solely relied upon due to absence of absolute demonstrable evidence of qualities and quantities of commercial level etc. A market enquiry as envisaged under Sub-Section (7) of Section 25 of the Customs Act, 1969 was conducted as per procedure of Office Order No. 17/2014 dated 19-



03-2014. Various wholesale and retail markets were visited and the actual prices of subject goods were acquired and by adjusting the amounts of profits, the C&F value was determined under Section 25(7) of the Customs Act, 1969 read with customs rule 121(2) of the Customs Rules, 2001, which are as under:

4. **Customs values of Ladies Hand Bags/Shoulder Bags/Purses and Clutches/Wallets made of Artificial Leather/Textile Material (Low End Brands/Unbranded) hereinafter specified** shall be assessed to duty/taxes at the following minimum Customs values:-

S. No.	Description of Goods	PCT	Proposed PCT for WeBOC	Origin	Customs Values (C&F) US\$/Pc
1.	Ladies Hand Bags/Shoulder Bags/Purses made of Artificial Leather/Textile Material (Low end Brand/Un-branded and not of Genuine or composition Leather)	4202.2200 4202.2900	4202.2200.1000 4202.2900.1000	China	US\$ 4.75/Piece
2.	Ladies Clutches and Wallets made of Artificial Leather/Textile Material (Low end Brand/Un-branded and not of Genuine or composition Leather)	4202.2200 4202.2900 4202.3200 4202.3900	4202.2200.1000 4202.2900.1100 4202.3200.1000 4202.3900.1000	China	US\$ 2.10/Piece



**Note:**

- a) This Valuation Ruling is only for Hand Bags/Shoulder Bags/Purses/Clutches and Wallets, made of artificial leather/textile material (i.e. not of Genuine or composite leather).
  - b) This Valuation Ruling is only for Low End Brand/Unbranded and not applicable for branded goods.
5. The values determined in this Valuation Ruling shall be treated as minimum benchmark values. In cases, where declared values or values in invoice retrieved from the consignment, as the case may be, are higher than the customs values determined in this valuation ruling, the assessment shall be made on higher values in terms of sub-section (1) of Section 25 of the Customs Act, 1969.
6. In case of consignments imported by air, the difference between air freight and sea freight shall be added for the assessment of value.
7. The Valuation Ruling shall be applicable for the descriptions and specifications of goods as mentioned in the aforementioned table. HS Codes are mentioned for illustrative purposes.

8. The Collectorates of customs shall ensure the implementation of Valuation Ruling and in case of any anomaly may be brought to the notice of this Directorate immediately.

  
(Sanaullah Abro)  
Director

**Copy for necessary action and implementation:**

The Collectors / Directors of Customs, Collectorates / Directorates of Customs (Appraisalment-West / East / SAPT / PMBQ / JIAP / Enforcement/), Karachi / Hyderabad / (Appraisalment / Enforcement / Ports), Quetta / Gwadar / Khuzdar (Appraisalment / Enforcement / AIIA), (Appraisalment-East / West, Lahore / Faisalabad Appraisalment / Enforcement, Sargodha / Enforcement & Appraisalment, Sambrial (Sialkot) / Enforcement, Multan / Islamabad / Gilgit-Baltistan / (Appraisalment/ Enforcement), Peshawar / Enforcement, Dera Ismail Khan / Exports (Port Qasim/Custom House, Karachi) / Transit Trade, Karachi.

**Copy for information:**

- 1) The Member Customs (Operations), F.B.R., Islamabad.
- 2) The Director General, Customs Valuation, Custom House, Karachi.
- 3) All Chief Collectors / Director Generals of Customs, Karachi / Lahore / Islamabad / Quetta / Peshawar.
- 4) All Collectors / Directors of Customs, Karachi / Lahore / Islamabad/ Quetta/ Peshawar/ Faisalabad.
- 5) The Director, Directorate of Customs Valuation, Lahore / Quetta / Peshawar.
- 6) The Deputy Director (MIS), Directorate General of Customs Valuation, Karachi, for uploading in One Customs & WEBOC database system.
- 7) The Chairman (Valuation Committee), FPCC&I, Federation House, Clifton, Karachi.
- 8) The Chambers of Commerce & Industry, Karachi, Lahore, Islamabad, Hyderabad, Quetta & Peshawar.
- 9) The Karachi Customs Agents Group, Bohri Road, Karachi.
- 10) The Webmaster, Federal Board of Revenue, Islamabad.
- 11) Guard File.